# Renel Forand

Fashion Designer

## Contact

#### **Phone**

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#### **Email**

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#### **Website / Portfolio**

www.renelforand.com

#### LinkedIn

www.linkedin.com/in/renel-forand

### **Education**

May 2022

#### **Bachelor of Science -**

#### **Fashion Design**

Jefferson University (Philadelphia University + Thomas Jefferson University) Summa Cum Laude

### Skills

#### **Software**

- Adobe Illustrator and Photoshop
- PLM
- Procreate
- CLO 3D Software
- Microsoft Office

#### **Development**

- Concept and Trend Research
- Hand Sketching
- Technical/CAD Sketching
- Tech Packs
- Spec Sheets
- Garment Construction
- Draping
- Fitting
- Sewing
- Fabric Sourcing
- Visual Merchandising
- Color Matching
- Sample Management
- Pattern Drafting
- Organization

# **Experience**

#### Summer 2022-Present

American Eagle Outfitters, INC. I New York, NY

#### Assistant Designer - Men's Woven Tops and Swim

- Owning the design and development of the swimwear category
- Researching to identify emerging trends and inspiration
- Collaborating with the designer to create original artwork that is appropriate for the seasonal concept direction
- Managing the development and execution of trim packages
- Setting up spec sheets and communicating fit and construction details to the technical designer
- Attending and participating in fittings
- Creating line sheets and communicating all updates to the cross-functional team
- Reviewing garments and all details with the designer and production
- Overseeing sample preparation for presentations

#### Spring 2022

#### QVC I West Chester, PA

#### **Technical Design Intern - Womenswear**

- Supported a team of technical designers across several brands
- Measured and checked samples
- Assisted in fit sessions by recording fit comments and communicating with vendors
- Kept sample information up to date in FlexPLM
- Communicated cross-functionally with design, merchandising, sourcing, and print and color teams

#### **Summer 2021**

#### American Eagle Outfitters, INC I New York, NY

#### Design Intern - Men's Knit Tops

- Supported seasonal design development
- Created sketches in Adobe Illustrator
- Kept line sheets up to date
- Communicated cross-functionally with merchandising, production, technical design, and print and color teams
- Conducted an independent consumer research project analyzing what the Gen Z consumer is looking for

# **Achievements & Activities**

#### **Designers Supporting Designers**

Mentorship Program, Mentor from 2021-2022

#### **Fashion Scholarship Fund**

Scholarship Recipient 2020

#### **Fashion Industries Association**

Member from 2019-2022